



AIMS hosts National Conference on Integration of Technology in Higher Education – A Strategic Advantage

Bangalore, 08 June, 2013: AIMS, today, announced the National Conference on 'Integration of Technology in Higher Education – A Strategic Advantage' which will be held at their college campus on the 13th & 14th June 2013.

The conference has been strategically designed by AIMS to assess if the integration of technology has advanced the teaching and learning process, if it is reaping benefits in institutes of higher education. AIMS would like to reiterate the impact technology has made towards the quality of the students to match the national and international counterparts.

On this occasion, expressing her thoughts, Dr Kerron G Reddy, Principal, AIMS, said, "We being a premier institute, through this conference, are trying to gauge if the use of technology will provide platforms for effective experiences for faculty, students, researchers and other practicing academicians in our institute. We are proud to host a conference on this topic which includes esteemed guest speakers."

Research scholars, academicians, and students from other colleges were invited to present their original research papers on topics like *Social Media and Collaborative Learning*, and *Challenges in Technology Integration* among many others. The deadline for submitting these papers was May 21st, and select papers received within the deadline will be published as an edited book with the ISBN Number. The two best papers presented in the conference will be rewarded. One category is for Researchers/Academicians and the other category is for Students.

"With the phenomenal growth in the number of smart phones and tablets being sold each year, we are progressing in to a 'post-PC era'. The younger generation is very comfortable with mobile devices and keeping up with the latest trends in technology. As educators, it is inevitable for us to adapt and include these technologies in our teaching



and learning in order to produce graduates who are absolutely comfortable in an environment where technology would play a key role - which is already happening in businesses across the world,” said Mr Priyanandan Reddy, COO, AIMS.

There would be plenary sessions by Dr N J Rao – Chairman, Working Group on IT R&D and member of Governing Council – National Institute of Electronics & IT of DietY, GOI, Mr Dinesh Badagandi, CEO, Varnaaz Technologies, Mr Supreet, Technology marketing, Adobe Systems, Mr. Ashwin Ajila, CEO, iNurture, Mr Nagaraj Kulkarni, Director, Compegence, Mr Meghashyam Karnam, Product Marketing Manager, Microsoft Technologies, Mr N Ramakrishnan, Co-founder & Director, Mandate Group of Companies, and Dr S Ramesh, Dean – Commerce & Management, Mount Carmel College.

The conference will also focus on how faculty should mindfully adopt technology in their teaching style and manage the change effectively.

About AIMS:

AIMS, established in the year 1994, nurtures and supports a unique system of education structured on values and combines the tenets of academic excellence with corporate professionalism. The primary objective of AIMS is to create dynamic leaders, entrepreneurs, academicians, researchers and professionals who can contribute to the development of the society and nation at large.

The vision of AIMS is to expand the horizons of teaching-learning realms, to create collaborations and groom the students’ intrapersonal and interpersonal disposition. The AIMS fraternity, full of visionary gleams of academic excellence, is determined to empower youth for social emancipation and has incorporated several contemplative pedagogical innovations.

- AIMS is accredited A Grade by NAAC with a CGPA of 3.46
- The B-School Programs are accredited by IACBE, USA
- AIMS is ranked the 13th Best B-School in India by Careers 360



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